CAN NEGLECTED URBAN RAIL BE TRANSFORMED INTO AN ORBITAL NETWORK?
CONNECT: SMART SEMINAR SERIES

SEMINAR: London Overground – A Success Story: The Transformation of Neglected Urban Rail into an Orbital Network

PRESENTER: Nicole Badstuber

Research Associate, Department of Civil, Environmental and Geomatic Engineering, University College London

WHERE: 6.105
WHEN: 10:30am, November 29, 2013
RSVP: smart-facility@uow.edu.au

TOPIC
London Overground (LO) illustrates the successful transformation of neglected and fragmented urban railway infrastructure into an orbital service boasting record passenger satisfaction and popularity. In addition to station upgrades and new trains, the provision of integrated transport services, such as integrated ticketing and customer information, marketing and branding contributed to LO’s success.

For more information on SMART Infrastructure Facility, visit: http://smart.uow.edu.au